

From: Shopwalk DTLA
To: [Shopwalk DTLA](#)
Cc: [Noah Strouse](#)
Subject: APRIL SHOPWALK is upon us....
Date: Tuesday, March 22, 2016 12:52:37 PM

Hello Shopwalk Businesses, Friends, and Advocates!

Start spreading the news...of SHOPWALK DTLA on Sunday, April 3rd. Please post this Save The Date, especially if you are expecting increased traffic of the upcoming Easter weekend.

Thank you so much for your posts and promotions, we greatly appreciate how you get involved.

Once again we will have delicious food and fabulous drinks at our local bars and eateries. As well as a pop up marketplace in the Spring Arcade featuring fashion, beauty, and speciality brands.

Special this month - We are working on a giant yoga class at the Spring Arcade. Get those muscle loose to walk around the Historic Core!

Please let me know if there if you have something special to highlight for April and we will be sure to get it out in social media as well.

Remember that Shopwalk is a community event for all of the Historic Core - bars, restaurants, retail, services, and entertainment alike- together we can make first Sundays downtown a destination!

As downtown walkability grows, this will be beneficial to all. So thank you to our neighboring communities that help us get the word out!

Look for me or Noah, or a member of the Historic Core Bid team to visit with maps to replenish your stock over the next week or so.

If you have any questions beforehand, I am at your service, please feel free to email me or contact me at 213.290.4166.

Kindest regards,
Amara